

Ongoing

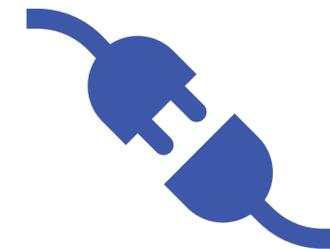
Ongoing WMS

Simplifying and Connecting Logistics

October 2025

WMS Benefits

- Reduce operational costs
 - Work more efficiently
 - Eliminate errors
 - Deliver right items
- Decrease capital tie-up
 - Traceability of: What? Where? How? Who?
- Increase revenue
 - Easily connect other IT systems
 - Meet customer expectation for fast and precise deliveries
 - Correct stock

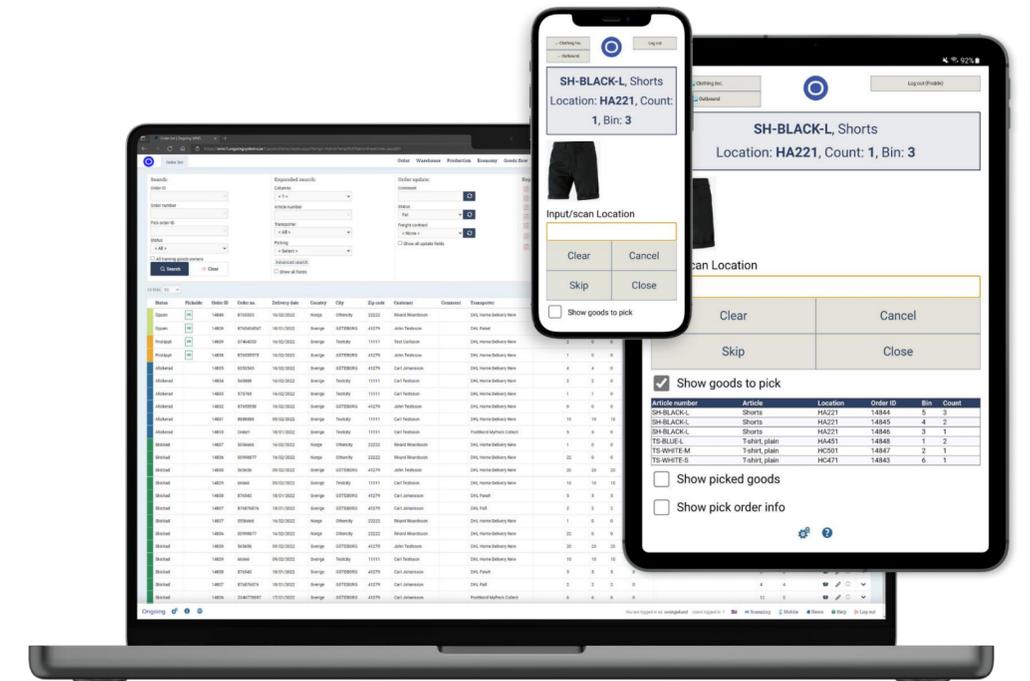


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About Ongoing WMS

- Web-based Software-as-a-Service (SaaS)
- High connectability
- Competent personal and professional services through onboarding and beyond
- Fast return on investment
- Fast to onboard new users
- Highly adaptable for your needs
- Grows with your organization

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Web access and handheld scanning solution



API and integrations



Automatic printing



Large user community

Ongoing WMS 3PL features

Biggest in Europe for 3PL

- One software solution for multiple warehouse clients
 - Economies of scale
 - Flexibility per goods owner
 - Fast onboarding using API and ready-made integrations
- Warehouse client login
- 3PL economy module
- Integrations and API

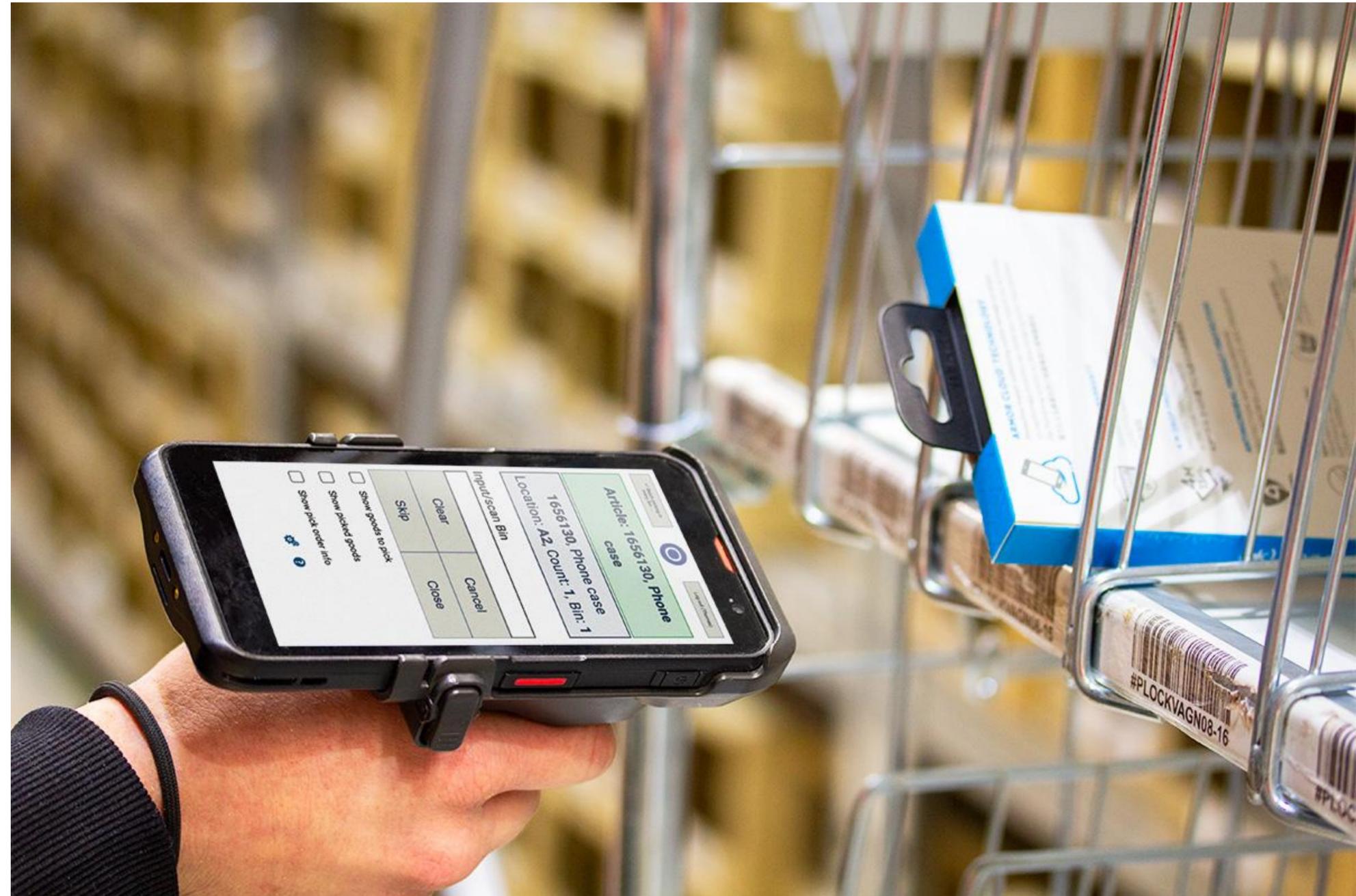


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WMS process support

- Customer order fulfillment
 - Pick
 - Pack
 - Consolidate
- Inbound
 - Reception
 - Putaway
- Replenishment
- Stock-taking
- Production
- Quality controls
- Automation

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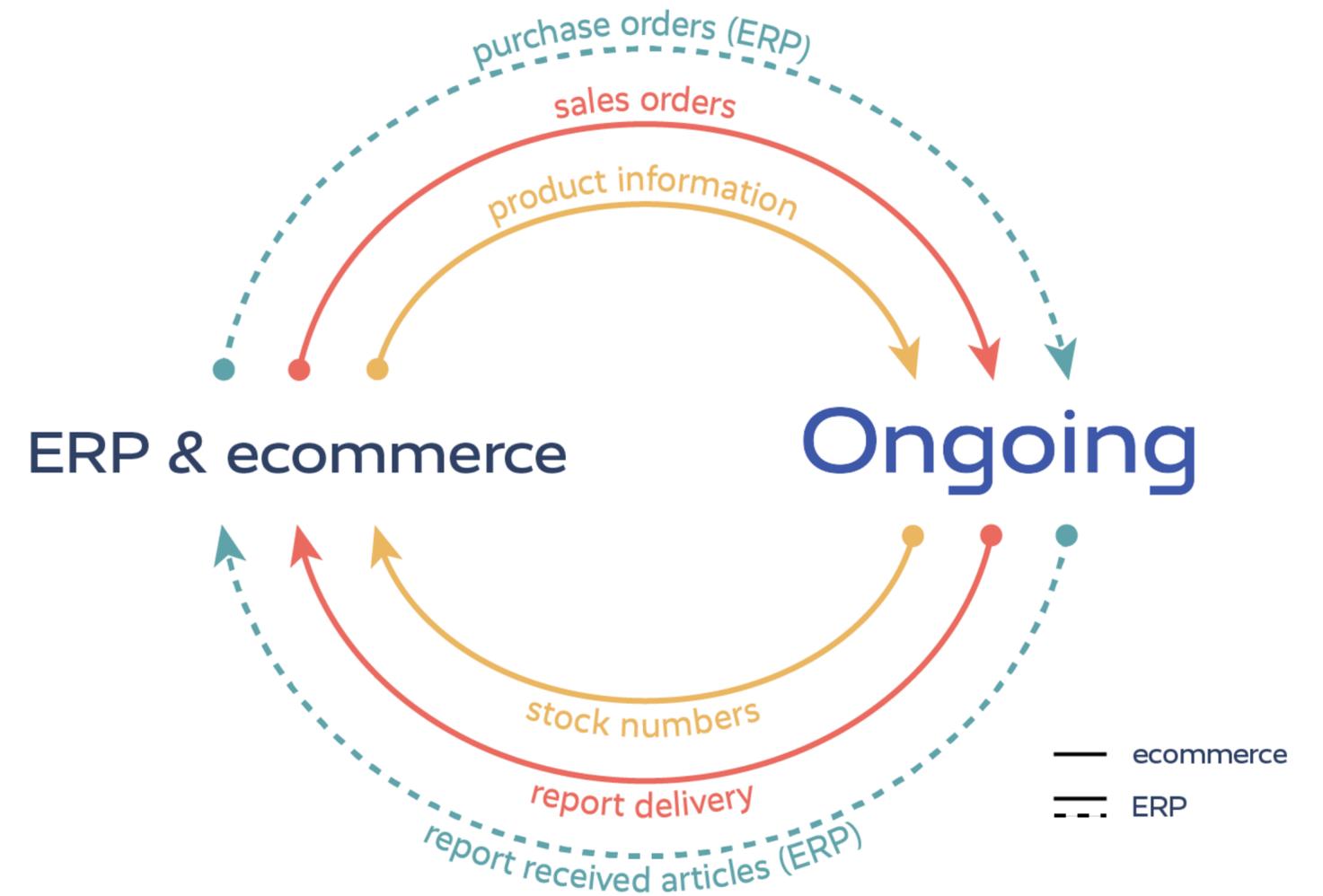


Handheld scanning | Ongoing WMS (ongoingwarehouse.com)

Integrate sales channels

One or many sales channels can be connected

- Ecommerce:
 - Sales orders
 - Products
 - Inventory
- ERP
 - Purchase orders
 - Other entities



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Integrate carriers

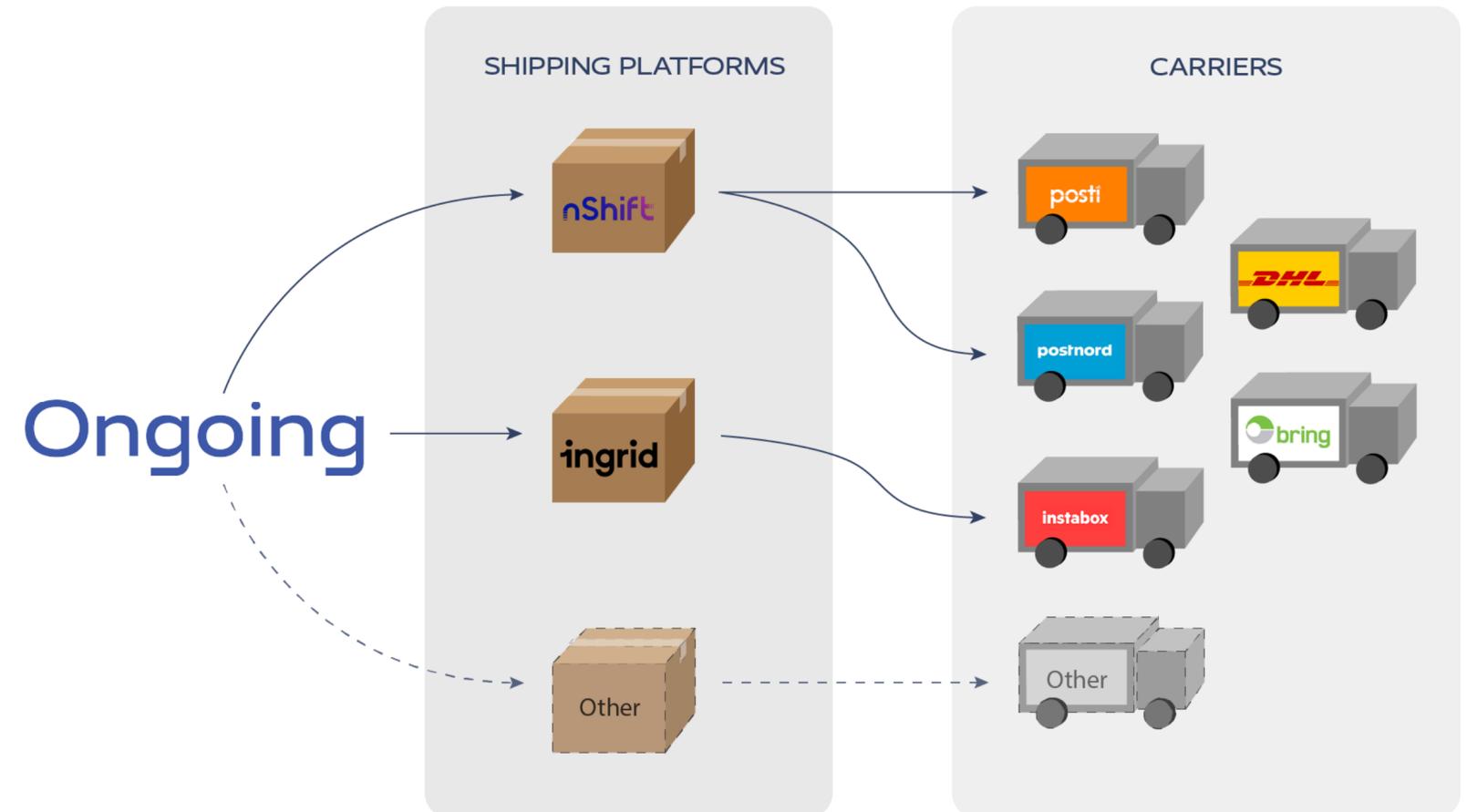
- Integration via Shipping platforms

- Most used:

1. nShift
2. Ingrid
3. Logtrade
4. Webshipper
5. Logistra Cargonizer...

- Integration directly to:

1. PostNord
2. Bring
3. Schenker Norway and Sweden
4. Gordon Delivery
5. Porterbuddy



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Europe's largest WMS ecosystem

- Ready-made integrations included in Ongoing
Ex: [Connect Ongoing WMS to Shopify to improve your warehousing](#)
- Encourages the creation of scalable and reusable integrations by partners to API:
Ex: [Ongoing WMS Connector \(microsoft.com\)](#)
- Build your own integrations tailored for to your needs without our involvement.



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Our ecosystem

- ERPs
- eCommerce platforms
- Delivery management
- Return management
- Automation hardware
- Purchasing
- Point of sales
- Marketplaces
- Business intelligence

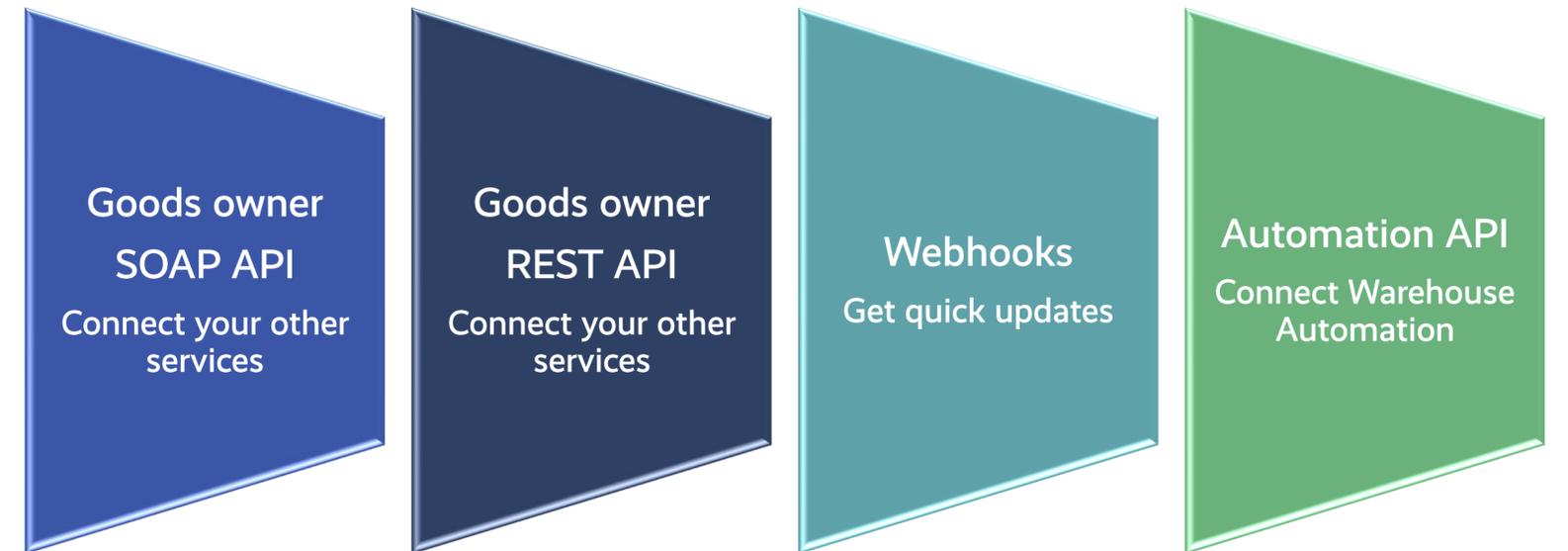


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[Integrations | Ongoing WMS \(ongoingwarehouse.com\)](https://ongoingwarehouse.com)

APIs

Build your own solutions on top of the WMS



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[Developer pages | Ongoing WMS \(ongoingwarehouse.com\)](https://ongoingwarehouse.com)

About Ongoing – the Company

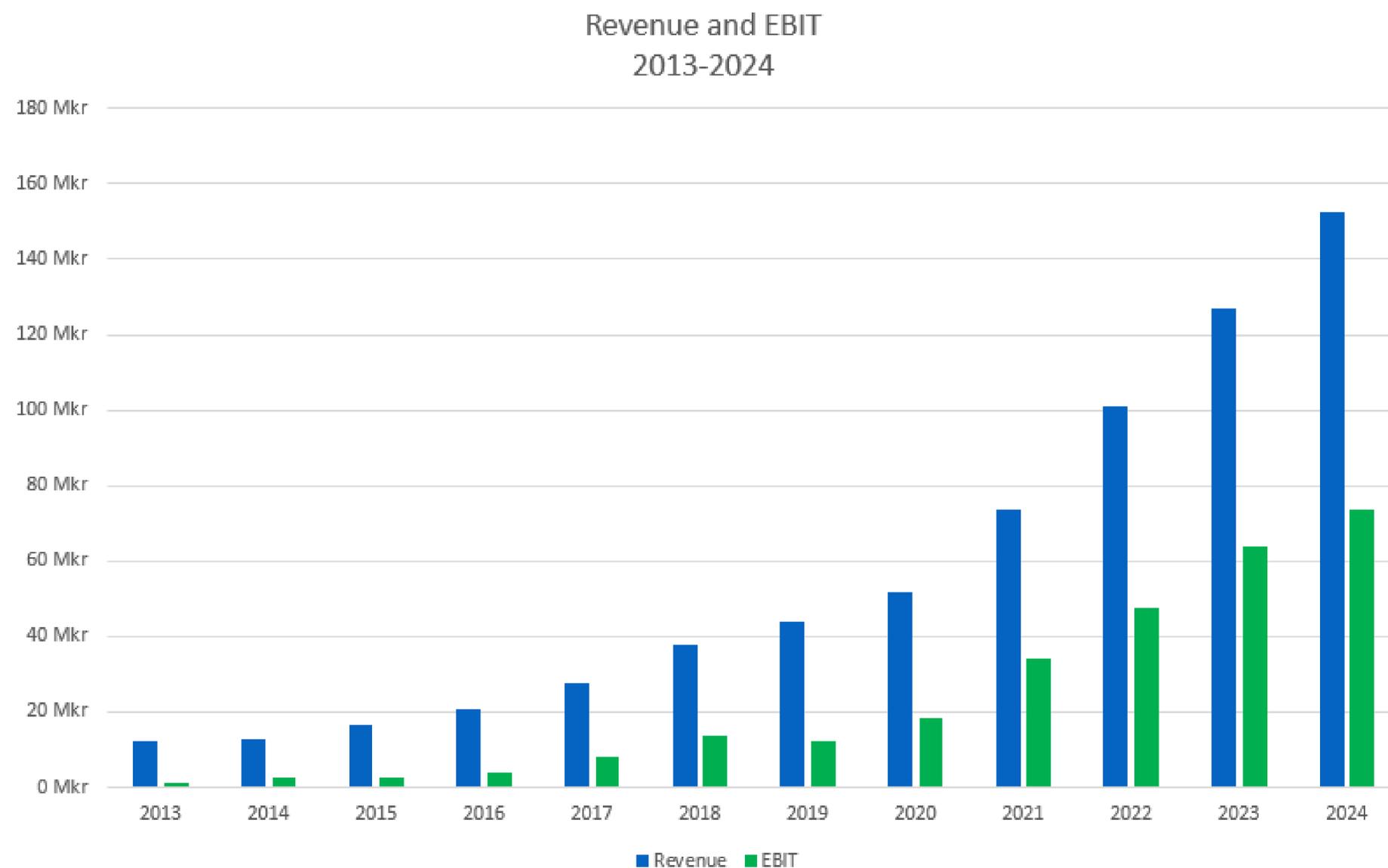
- Software company specializing in a WMS for logistics intensive businesses.
- SaaS business model.
- Founded 2008.
- Owned by the founders.
- Office close to Chalmers in Gothenburg, Sweden.
- 50+employees of which nearly all with MSc.
- Powers 700+ warehouses in ~30 countries.



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The financials

- Long-term approach
- Solid financials and profitable growth
- 152 MSEK (14 MEUR) revenue 2024



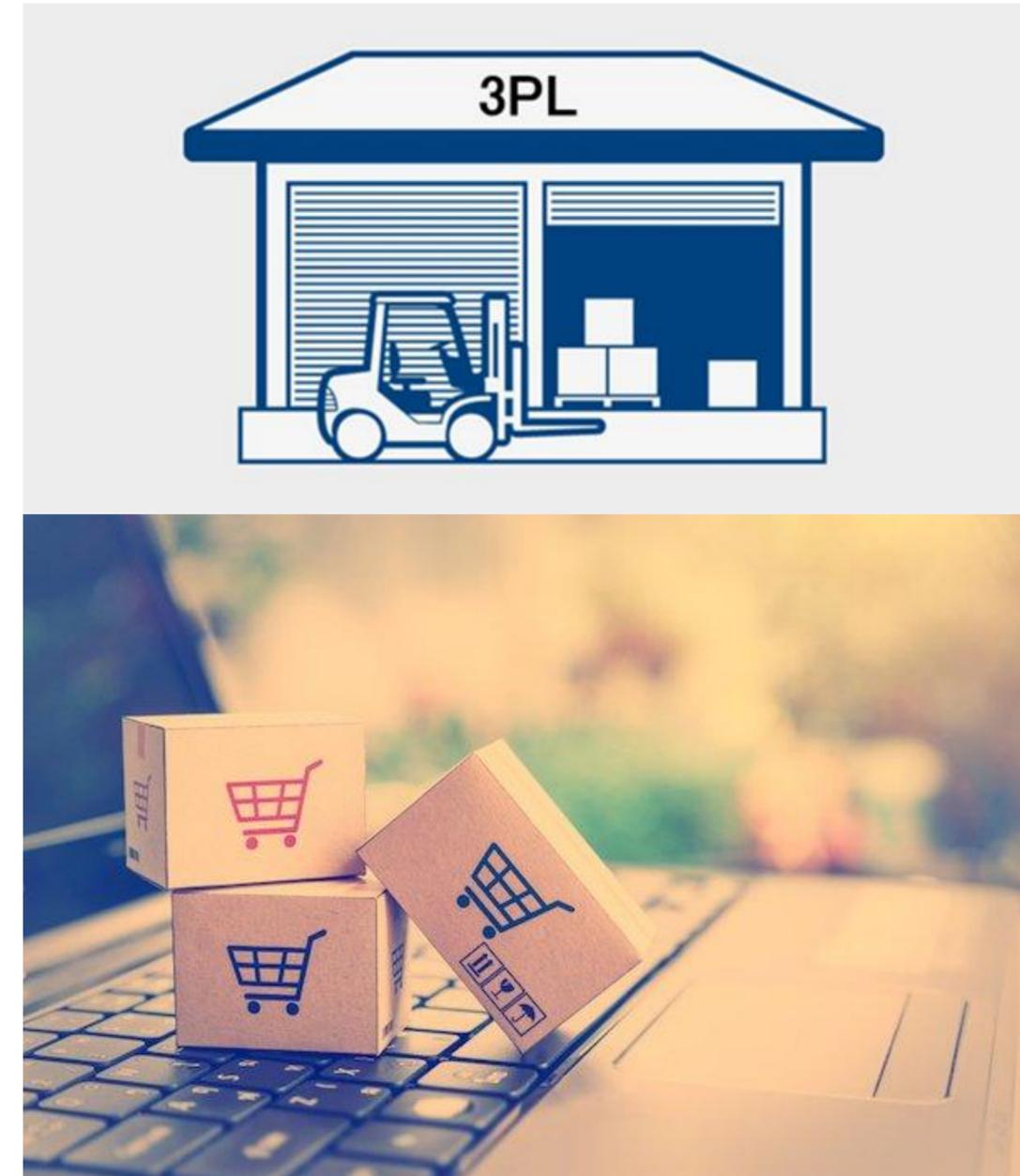
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Our customers

Logistics intensive businesses

1. Logistics providers (3PL, fulfillment etc.)
 - Warehouse outsourcing
 - May be part of greater service offering
2. Companies with their own warehouse
 - eCommerce
 - Retailers
 - Wholesalers
 - Industry
 - Medicine...

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Our customers

- 65% 3PL
- 35% other
- Biggest markets are:
 1. Sweden
 2. Norway
 3. Denmark
 4. Finland
 5. Germany
 6. Estonia
 7. US
 8. Lithuania



ROYAL DESIGN



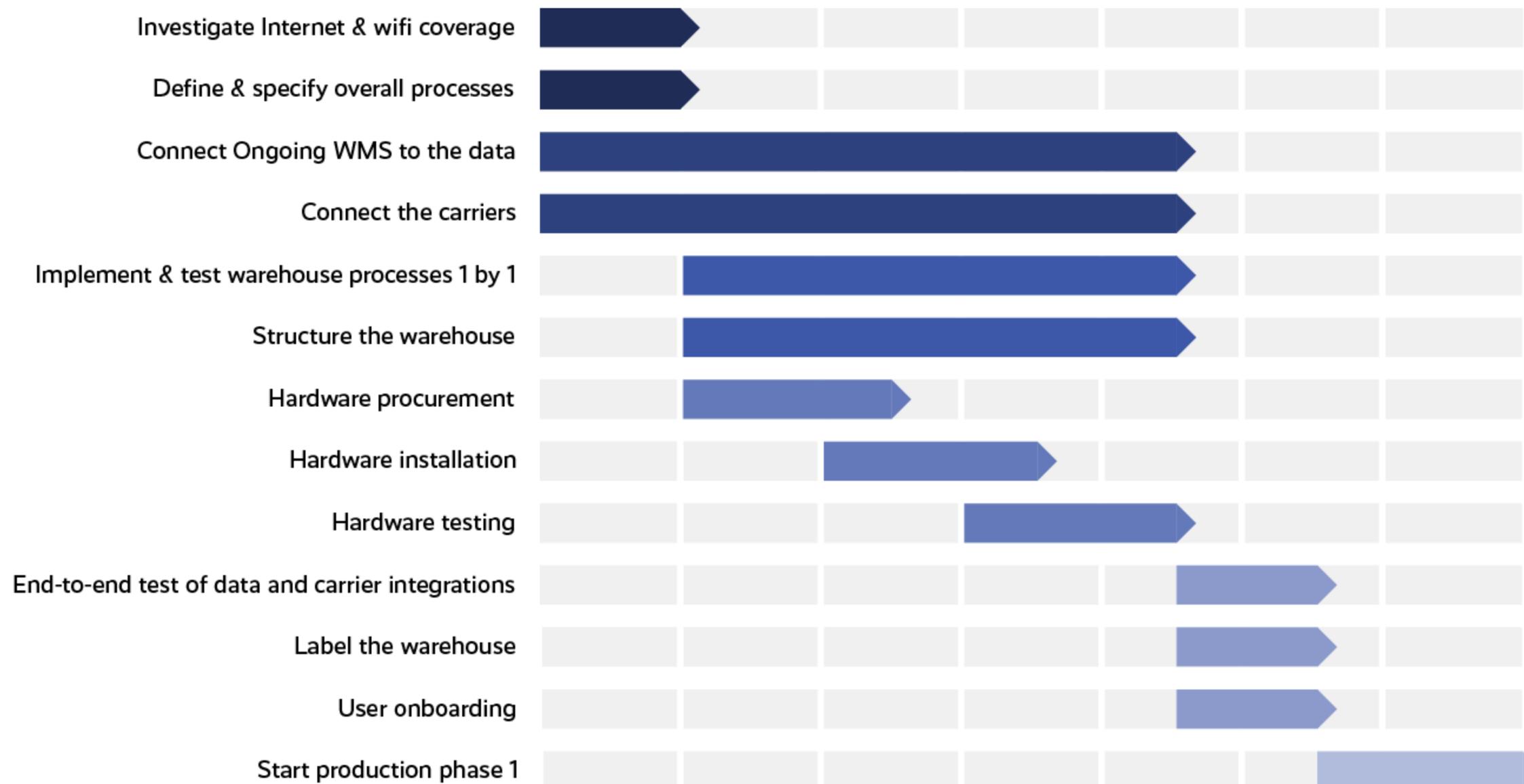
RAINS



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The implementation project

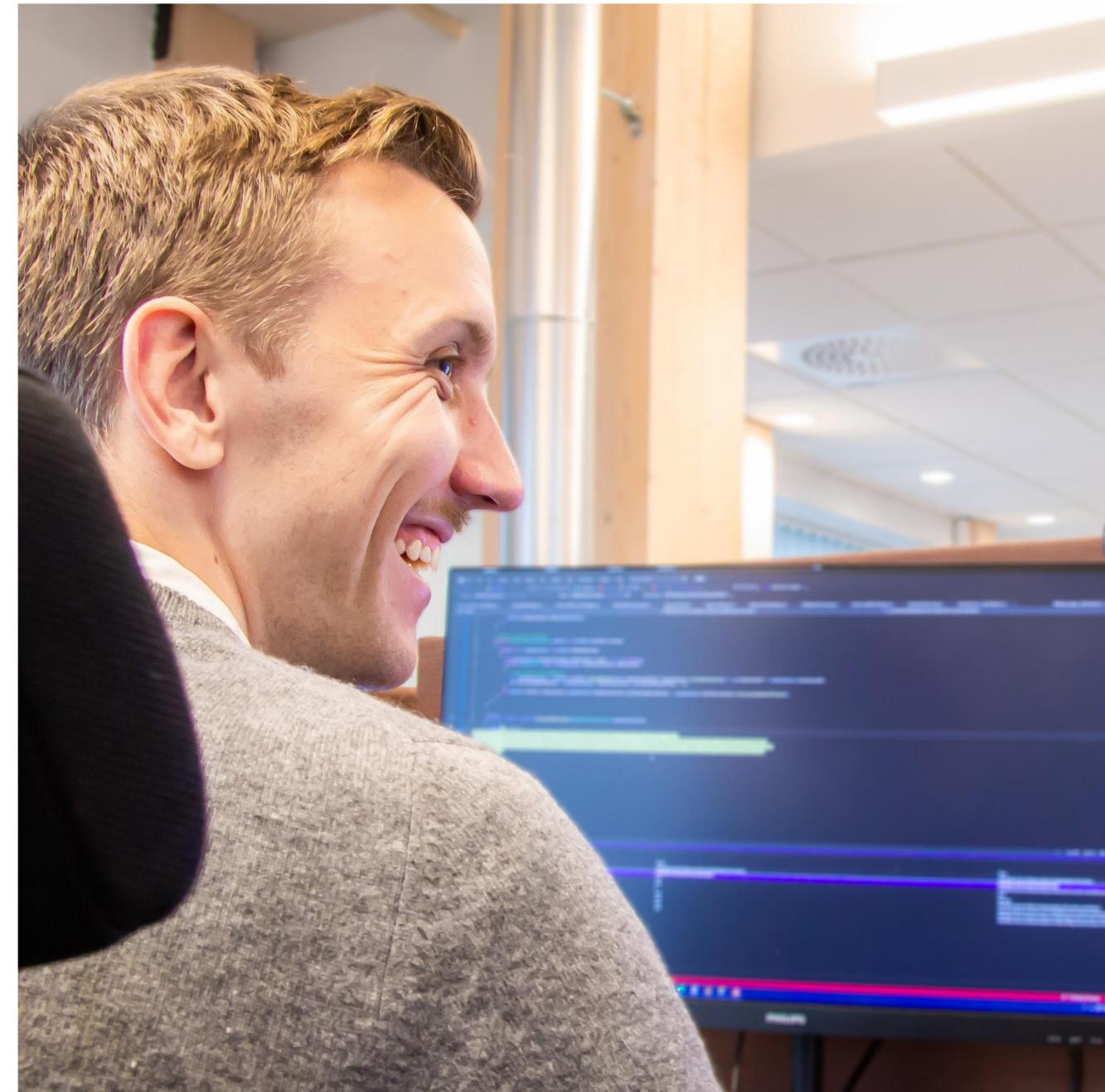
- Implementation plan
- The implementation project
- Professional services
- Your staff: System owner
- Our staff: Customer responsible software engineer
- Continuous improvements
- Support availability



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Implementation plan

The sales engineer develops a plan for how you as a customer gets your challenges solved with Ongoing WMS. This plan is then used as a basis for the implementation and to make sure of successful onboarding.



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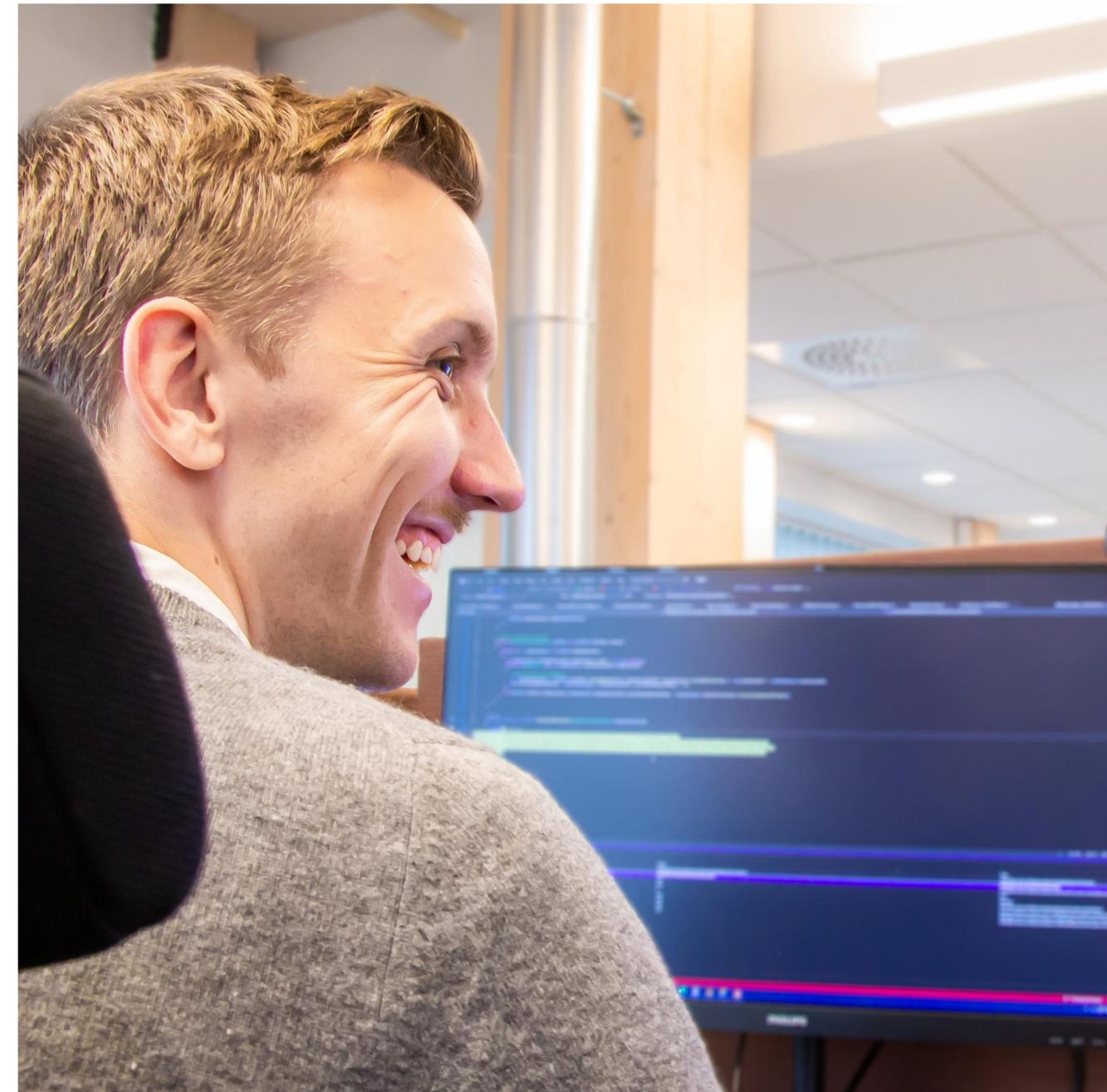
[Implementing Ongoing WMS in your warehouse | Ongoing WMS \(ongoingwarehouse.com\)](https://ongoingwarehouse.com)

Professional services

Most of the features in the software are possible to configure on your own using our online documentation and smaller warehouses might get started completely without assistance.

We also offer remote professional services to help you configure, develop and get started with the software to meet more complex needs. Is on site visits required it has to be agreed in advance.

Continued remote contact with our engineer when needed drives continues improvements and knowledge transfer. Your system owner is responsible for your internal usage and implementation of the software.



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[Implementing Ongoing WMS in your warehouse | Ongoing WMS \(ongoingwarehouse.com\)](https://ongoingwarehouse.com)

Your staff: System owner

An employee in your organization who will work with the warehouse management system should be appointed as system owner. It is preferable that this employee also has knowledge of your other Logistics IT services.

The responsibility of being the system owner is sometimes shared between an IT role and an engineer/logistics role.

During an implementation, this role might also contain project management. The system owner is then responsible for the implementation project. For bigger implementation you might want to consider appointing a separate project manager.



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Our staff: Customer Responsible Software Engineer

Ongoing Warehouse's organization is focused on its customers. You are appointed a single point of contact for efficient communication and management. We call this role a Customer Responsible Software Engineer.

The system owner works closely with our customer responsible engineer. Our engineer will work with your company remotely throughout implementation, operation and continuous improvements serving as a single point of contact.

The customer responsible software engineer works in a team with other customer responsible engineers. The team continuously transfer knowledge and help each other serve our customers. Additionally, the expertise of specialized engineers can be used on demand by the teams.



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People - Ongoing (ongoingwarehouse.com)

Analyze, improve and iterate

Minimize unrealized investments and risk.

First setup

- Try to start as easy as possible. With one goods owner or just as efficient as previous implementation.

Continuous improvements

- Continuously analyze how you can improve your process.
- Realize small improvements.
- Repeat.

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Support availability

Customer responsible engineer can be booked for hourly services, remote or in exceptional cases on site.

- Support is paid by the hour.
- The support is open weekdays 8.00 – 17.00 (closed for lunch 11.30 - 12.30) Swedish time. The support is closed during Swedish holidays.
- Extended support is offered 17.00-21.00 Monday through Thursday at double hourly rate. Exceptions may occur.
- Additional time can be booked on request to an additional cost.

Contact details:

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contact@ongoingwarehouse.com

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SaaS price



- Software as a Service (SaaS)



- Monthly fee



- Starting at 250 euro per month. For full price list see our website using the link below.



- Based on monthly active users

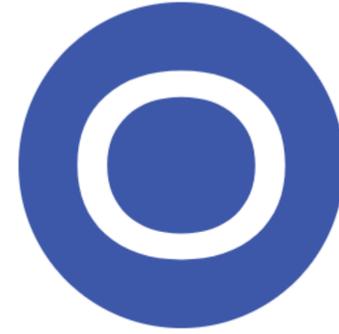


- Integrations built by Ongoing are included.



- All modules included

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Simplifying and connecting Logistics

Contact us to learn more

<https://ongoingwarehouse.com>

+46 31-709 30 70

sales@ongoingwarehouse.com

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